

Gain management control, improve efficiency and cut costs with instant location of staff and vehicles.

FollowUs™

Remote tracking for mobile workforces.

Take control of field operations.

The very nature of mobile working means that effective management can be difficult but is absolutely essential if high levels of operational efficiency are to be maintained.

A detailed understanding of employees' movement is crucial to reduce time wasting during working hours, ensure high and consistent levels of customer service and improve managers access to information when in the field.

Ineffective management of field operations curtails the ability to track employee or asset movement, increases time spent on communications, drives up costs and complicates daily operations.

Track movement live, as it happens.

FollowUs is an off-the-shelf device tracking service that permits a company to establish exactly where employees, vehicles or assets are in the UK, in real time.

As staff are provided with T-Mobile handsets, FollowUs works by locating the T-Mobile cell where the phone's SIM card is registered. Precise location details are then calculated according to the strength of the signal within the cell. Vehicles can also be fitted with covert GSM devices for fleet tracking.

Via the FollowUs website, users can access location maps to find out which employee or vehicle is nearest to an address where they are required. Users can also zoom in on the map to establish precise details, such as street names.

Gain greater control and cut costs.

FollowUs provides comprehensive management control for mobile workforces. Staff and vehicles can be located easily and quickly so job tickets can be allocated efficiently. Customer service is also enhanced.

The net result is streamlined operations, happier clients and significant savings made on communication costs.

Ease of use.

FollowUs doesn't require an infrastructure or the implementation of back end systems and is only dependent on the use of existing hand held devices. FollowUs will also host the servers and provide the connectivity to the T-Mobile network. This means there are no equipment costs and deployment is rapid.

The FollowUs web interface is clear and easy-to-use, resulting in minimal training. FollowUs can also be used in the field through Java compatible hand-held devices, so managers can track and allocate work when out of the office.

Providing immediate and rewarding benefits:-

- Increase operational efficiency
- Easy to use and install
- Reduce communication costs
- Enhance staff safety



Achieve business compliance.

This ability to track movement also enhances staff safety, while making it easier for organisations to comply with Health and Safety Executive mandates.

Ideal for...

- Courier and logistics companies
- Engineers
- Surveyors
- Social workers
- Community nurses
- Sales teams
- Lone workers

Technical details.

Network.

Connection to GSM/GPRS networks.

Security.

At the core of the FollowUs service is a robust server configuration with a series of databases, located in an 'A' rated secure environment. The system is protected by firewalls. All mission-critical script visible to the outside world is encrypted.

